



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE

An Empowered Autonomous College | Under Savitribai Phule Pune University

Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

UG Curriculum

PROGRAM	BA	BA(Hon)	B.Com	B.Com(Hon)	M.Com	MA - Eng	MA- Eco	MA- Psy
Tick ✓								

SEMESTER	1	2	3	4	5	6	7	8
Tick ✓								

SPECIALIZATIONS									
BA	Eco	Eng	Psy	Gen					
Tick ✓									
BCOM	Costing	Banking	Entrep	MKT	Fin & Acc	Mgt Acc	HRM	Bus Analytic s	Gen
Tick ✓									

Name of the Department	Symbiosis Centre for Liberal Arts
Name of Head of Department	Prof.Dr.Hilda David
Title of the Course	Fashion and Styling
Course Code	PA09
Type of Course (New / Revised)	New
Number of Credits	3

Course Outcomes
CO 1: Define the world of fashion
CO 2: Explain Luxury and lifestyle management.
CO 3: Teach Visual Merchandising Experience.
CO 4: Compare various textures and their weaves.
CO 5: Critique the fashion market.

DETAILS OF SYLLABUS		
UNIT NUMBER	DETAILS	NUMBER OF LECTURES



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1	Introduction to the Fashion World national and Global Level.	5
2	Visual Merchandising Experience	10
3	Luxury and Lifestyle Management	5
4	Fashion Management methods and tools	5
5	Fashion styling, the fashion system, visual communication, graphic design, and the principles of art and dress.	10
6	Weavers and their Weaves.	5
7	Marketing your product.	5
	Total Number of Hours	45

Reference List

- Mastering Fashion Styling (Palgrave Master Series) by Jo Dingemans
- Fashion Styling (Basics Fashion Design) by Jacqueline McAssey
- How to Dress: Secret styling tips from a fashion insider by Alexandra Fullerton and Bijou Karman

Prof. Dr. Hilda David

Name and Sign of Head